



Tirumala Tirupati Devasthanams

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Sri Venkateswara College

(University of Delhi)

NAAC Grade A+

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: Industrial Visit to Mother Dairy			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS' NAME
18 th September 2023	Commerce	Industrial Visit Committee	Dr. Neha Singhal
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
7:30 A.M to 2:00 P.M	Mother Dairy Plant, Patparganj	80 Students 5 Teachers	Offline, Outdoor
FINANCIAL SUPPORT/ASSISTANCE (if any):	Self Financed		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Industrial Visit to Mother Dairy Plant
OBJECTIVES	<ul style="list-style-type: none">To learn and see the working of manufacturing Unit
METHODOLOGY	Mother Dairy was commissioned in 1974 and is a widely owned subsidiary of the National Dairy Development Board (NDDB). It was an initiative under Operation Flood, the world's biggest dairy development program launched to make India a milk sufficient nation. Today, Mother Dairy manufactures markets & sells milk and milk products including cultured products, ice creams, paneer and ghee under the Mother Dairy brand. The participants saw different tests undertaken to test the purity, thickness and hygiene of milk. This plant was Asia's largest milk plant. Students also saw the homogenization process and pasteurization of milk.

INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	N.A
OUTCOMES	<ul style="list-style-type: none"> • Students gained valuable knowledge about the field of marketing consulting. • students learnt about the importance of personal branding and creativity. • students learnt about the skills and values that an entrepreneur should have . • students learnt about how a startup is built from scratch and hardships faced thereof .

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters ✓	2 Number of Participants & Name of participants ✓	3 Video clip	4 Photos ✓	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate ✓	8 Posters/ Invites ✓	9 Event report Attested by Event Coordinator & IQAC Coordinator ✓	10 Any other document

IQAC Document No: IQAC/SVC/2023-24/COM/06	Criterion No: V
Departmental file no: COMMERCE/2023-24/INDVIS	IQAC file No: SVC/2023-24

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr. Neha Singhal	Dr. Mamta Arora	Prof. Swaran Singh

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

Report by the Convenor

The Industrial Visit Committee, Department of Commerce, Sri Venkateswara College, University of Delhi organized an Industrial Visit for the students of commerce department on September 18th, 2023 to Mother Dairy Plant (Patparganj, Delhi-110092). The team comprised of Dr. Neha Singhal as the convenor, Dr. Mamta Arora (Teacher-in-Charge), and Dr. Pooja Jain, Dr. Vinod Kumar and Mr. Aashish Jain as Organising Committee Members, who ensured that the visit was carried out smoothly. Dr. Neha Singhal, Convenor, Industrial Visit Committee, took the initiative of planning the visit and taking 80 students there.

Mother Dairy was commissioned in 1974 and is a widely owned subsidiary of the National Dairy Development Board (NDDB). It was an initiative under Operation Flood, the world's biggest dairy development program launched to make India a milk sufficient nation. Over the years, Mother Dairy has contributed significantly in achieving this objective through a series of innovations and programs. Today, Mother Dairy manufactures markets & sells milk and milk products including cultured products, ice creams, paneer and ghee under the Mother Dairy brand. The Company also has a diversified portfolio with products in processed food like fruit juices, jams, etc. to meet the daily requirements of every household.

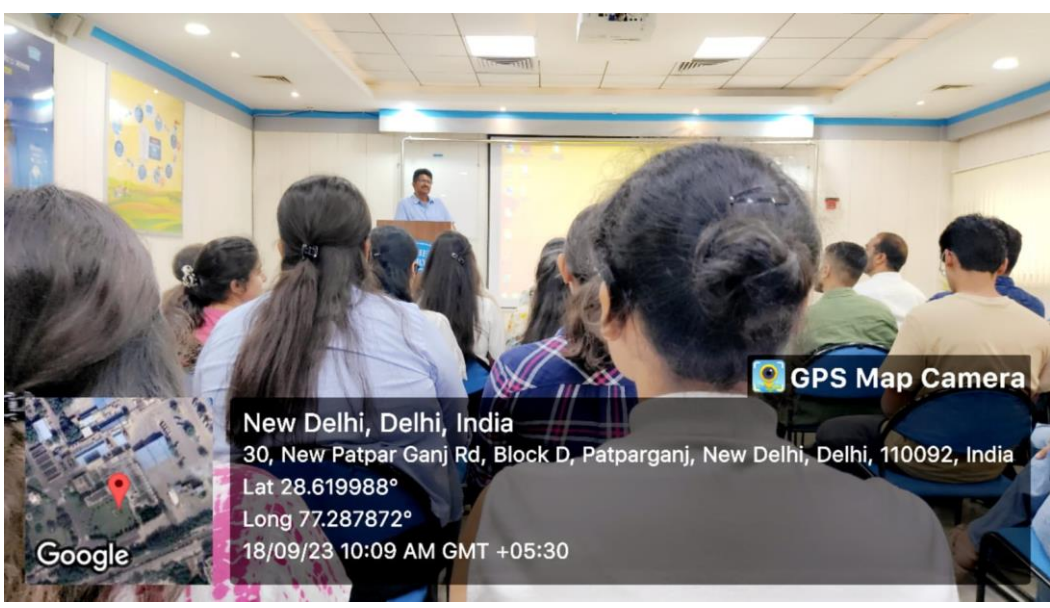
The visit began with Mr. R K Pillai (Dealing Manager) addressing the teachers and students. He engaged in an interactive and lively discussion with everyone, explaining the various aspects of their plant, including units, processes, practices, campaigns, and success stories. He also supported his explanations with statistical evidences. Throughout the discussion, he encouraged questions from both teachers and students, addressing them comprehensively. Additionally, he enriched the discussion by presenting a few videos, making it even more engaging. He was also welcomed by Dr. Mamta Arora, Teacher-in-Charge by giving a plant as a token of gratitude.

The main motive of the industrial visit was to learn and see the workings of manufacturing unit. It is necessary for commerce students to experience the manufacturing process because if a student is interested in finance, then he/she should know that it is necessary for them to visit plant to inspect the inner workings and ensure proper utilization of resources, as inefficiency at one plant or non-utilization of resource can become a reason for the loss of company as that resource can be used at another plant, where it is required. For a student interested in HR, it is necessary as HR has to ensure the proper working of manpower and wherever required, to hire more people. In case of inefficiency of workers, he/she has to motivate them to avoid losses. For the students interested in marketing, they learnt that why marketing manager needs to visit manufacturing units. He/she has to ensure that products are manufactured according to needs and requirements of the customers and the products manufactured are according to the demand of the current market. Overall, it was a good experience for everyone and students were able to learn a lot of things.



(PLANT AS A TOKEN OF GRATITUDE GIVEN BY DR. MAMTA ARORA)

DISCUSSION AND ADDRESSING OF QUESTIONS





GROUP PHOTOS







विद्यया ऽऽमृतमश्नुते

श्री वेङ्कटेश्वर कलेज

Sri Venkateswara College

(University of Delhi)

NAAC Grade: A+

PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.
2. Please ensure a pre booking of the venue before getting the permission letter signed.
3. A copy of this duly filled form signed by the TIC Convener and Principal shall be submitted to ICT sysadmin@svc.ac.in, Caretaker sandeep.luthra@svc.ac.in, IQAC Coordinator iqac@svc.ac.in, Dr. Arpita Kaul arpita@svc.ac.in for commerce, NSS, NCC, EOC, Empathise, Placement and Sports events, Dr. Urmi urmi.b@svc.ac.in for humanities events, Dr. P. Jayaraj jayaraj@svc.ac.in for sciences events. (Mails mentioned in SOP) and Dr. Nagendra Kumar Kalaparthy kalaparthy@svc.ac.in, for IQAC/ NAAC criteria 1-7.

EVENT DETAILS

1. Name of the Department/Society /Association: **COMMERCE/ Industrial Visit Committee**
2. Name of the TIC Convener (if any): **Dr. Neha Singhal**
3. Nature of Event: **Industrial Visit**
4. Participants: **Student Centric (80 students)**
5. Event Type: **Offline**
6. Collaborating Agency /Organization: **Department of Commerce, SVC**
7. Proposed Title of the Event: **Industrial Visit to Mother Dairy**
8. Tentative List of Speakers with affiliations: **N.A**
9. Date, Time : **Sep 18, 2023 from 8:00 A.M -2:00 P.M**
10. Financial Assistance/ Funding received (if any): **Self-Financed.**
11. Proposed Budget (please attach details in a separate enclosure): **Attached**
12. Faculty responsible for Geo- Tagged Pictures: **Dr. Vinod Kumar**
13. Faculty responsible for Event Report: **Dr. Neha Singhal**
14. ICT support required, if any : **N.A**
15. Caretaker support required: **N.A**
16. Room requirement (Seminar/ any other): **N.A**


Name & Signature of Convener


Signature of Acting Principal

SRI VENKATESWARA COLLEGE

DEPARTMENT OF COMMERCE

Students of B.Com (H) and B.Com, Sem-V are hereby informed that the Department of Commerce is organizing an Industrial visit to Mother Dairy Plant (Patparganj) on Sep 18, 2023 at 8:00 A.M.

Total seats available are 80. Seat allotment would be on first cum first serve basis. Interested Students are required to submit Rs.400 to the following:

1. Neel Batra (B.Com, Sem-V)
2. Goma Arora (B.Com (H), Sem-V)

For further details contact Dr. Neha Singhal.

Neha Singhal
Committee Convenor

Dr. Neha Singhal

[Signature]
11/9/2023
Acting Principal

Prof. K Chandramani



SRI VENKATESWARA COLLEGE DEPARTMENT OF COMMERCE



is organizing

INDUSTRIAL VISIT

to

MOTHER DAIRY FACTORY

(one of the largest liquid milk plant in Asia)

on

SEPTEMBER 18, 2023

MONDAY

at

MOTHER DAIRY FACTORY

PATPARGANJ, DELHI - 110092



Reporting Time: 7:30 AM

Enroll now for ₹400 only

80 seats only!! (First-cum-first-serve basis)

Open to B.Com-P and B.Com-H students (Sem V)

Patron

Prof. (Dr.) K. Chandramani Singh (Acting Principal)

Teacher-in-charge

Dr. Mamta Arora, Associate Professor, Department of Commerce, SVC

Convenor

Dr. Neha Singhal, Assistant Professor, Department of Commerce, SVC

Organizing Team

Dr. Pooja Jain, Assistant Professor, Department of Commerce, SVC

Dr. Vinod Kumar, Assistant Professor, Department of Commerce, SVC

Mr. Aashish Jain, Assistant Professor, Department of Commerce, SVC

Ms. Angel Josy Lakra, Assistant Professor, Department of Commerce, SVC

Ms. Deepika, Assistant Professor, Department of Commerce, SVC

Dr. Neetu Kushwaha, Assistant Professor, Department of Commerce, SVC

Department of Commerce
Sri Venkateswara College
(University of Delhi)

Benito Juarez Road, Dhaulta Kuan, New Delhi-110021
Ph: 011-24112196, 24118590, Telefax: 011-24118533

Date: Sep 18, 2023

To whom it may concern

List of Teachers and Students accompanying for Industrial Visit.

Name of the Teachers

1. Dr. Mamta Arora
2. Dr. Pooja Jain
3. Dr. Vinod Kumar
4. Dr. Neha Singhal
5. Mr. Aashish Jain

Name of the Students

S. No.	Name	Course + Section	Semester
1	Vanshika Grover	BCP-A	V
2	Mansi	BCP-A	V
3	Kirpuneet Kaur	BCP-A	V
4	Kasturi Mahajan	BCP-A	V
5	Saksham Gulati	BCP-A	V
6	Saumya Satija	BCP-A	V
7	Lokesh	BCP-A	V
8	Palak Kathuria	BCP-A	V
9	Kirti Dhawal Jain	BCP-A	V
10	Sanjana	BCP-A	V
11	Tanishqa	BCP-A	V
12	Tisha Jain	BCP-A	V
13	Hanika	BCP-A	V
14	Tanishk	BCP-A	V
15	Shrishti	BCP-A	V
16	Arush	BCP-A	V
17	Sneha	BCP-A	V
18	Ayesha	BCP-A	V
19	Neel	BCP-B	V
20	Ayushi	BCP-B	V
21	Anamika	BCP-B	V
22	Aryan	BCP-B	V
23	Manasvani	BCP-B	V
24	Shipra	BCP-B	V
25	Himanshu	BCP-B	V
26	Asmita	BCP-B	V

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Website: www.svc.edu

28	Anagha	BCP-B	V
29	Maatla	BCP-B	V
30	Vanshika A	BCP-B	V
31	Radhika Gupta	BCP-B	V
32	Muskan G	BCP-B	V
33	Pranshu	BCP-B	V
34	Misbah	BCP-B	V
35	Ananya A	BCP-B	V
36	Harshit	BCP-B	V
37	Liza	BCP-B	V
38	Ajay K Singh	BCP-B	V
39	Rishita	BCP-B	V
40	Bhoomika	BCP-B	V
41	Krishna	BCP-B	V
42	Sahil Yadav	BCP-B	V
43	Abhay Singh	BCP-B	V
44	Gautam Bharti	BCH-A	V
45	Sonal Nagar	BCH-A	V
46	Aanchal Pal	BCH-B	V
47	Akshat Dawar	BCH-B	V
48	Akshita Gangopadhyay	BCH-B	V
49	Ansh Agarwal	BCH-B	V
50	Ashmit Bansal	BCH-B	V
51	Bhavneet Kaur	BCH-B	V
52	Gitli Mehra	BCH-B	V
53	Goma Arora	BCH-B	V
54	Himanshi Jain	BCH-B	V
55	Johan J. Chirakel	BCH-B	V
56	Kashish Mittal	BCH-B	V
57	Khushi Pruthi	BCH-B	V
58	Manasvi Vasani	BCH-B	V
59	Poorti Srivastava	BCH-B	V
60	Poorva	BCH-B	V
61	Prateek Singhal	BCH-B	V
62	Riya Manglani	BCH-B	V
63	Shreya Agarwal	BCH-B	V
64	Stuti Grover	BCH-B	V
65	Sujoy Singh	BCH-B	V
66	Vani Pundir	BCH-B	V
67	Vansh Chawla	BCH-B	V
68	Vansh Pandhi	BCH-B	V
69	Vansh Sethi	BCH-B	V
70	Sumit Jaiswal	BCH-B	III

Department of Commerce
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71	Shivam Krishnan	BCH-B	III
72	Daksh	BCH-B	III
73	Mehak Chopra	BCH-B	III
74	Uditi Bajaj	BCH-B	III
75	Yash Kotiya	BCH-B	III
76	Ankit	BCH-B	III
77	Kritesh	BCH-B	III
78	Mayank Kohli	BCH-B	III
79	Vishakh Kotoch	BCH-B	III
80	Yash Lakhiyani	BCH-B	III

Neha Singh

Signature of the Convenor





श्री वेङ्कटेश्वर कलाशाला

श्री वेङ्कटेश्वर कलाशाला

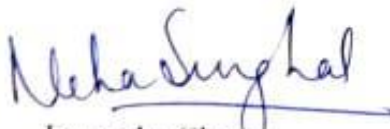
Sri Venkateswara College

(University of Delhi)


NAAC Grade A+

CERTIFICATE

This is to certify that the Industrial visit to Mother Dairy Plant successfully conducted on Sep 18, 2023 from 7:30 a.m. to 2:00 p.m by Department of Commerce in offline mode and its event report has been submitted to IQAC for records.


Event In-Charge


IQAC Coordinator
Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021


Principal
PRINCIPAL (Acting)
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021

ABC

